

Project Build Minnesota

P R O J E C T



2022 Sponsorship Opportunities

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St. Paul, MN 55113

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Minnesota Constuction Teachers Conference
September 22 - 23, 2022

MINNESOTA CONSTRUCTION TEACHERS CONFERENCE

Beginning in 2021, Project Build Minnesota (PBM) convened the the Minnesota Construction Teachers Conference (MCTC) with the goal of building connections between the construction industry and construction educators in order to increase the number of young people joining the trades as their “career of choice.” The 2021 conference was organized in partnership with Housing First Minnesota and, as result, had a residential construction focus. In 2022, the conference will be organized in partnership with the Associated Builders and Contractors of Minnesota/North Dakota (ABC of MN/ND) and will have a focus on commercial construction.

Minnesota Construction Teachers Conference engages secondary and post-secondary Career and Technical Education (CTE) educators of the construction trades. Through participating in this conference, they will:

- Understand the nuances between residential, commercial and industrial construction
- Understand the current data trends in high school graduation rates, college attendance/graduation rates and how to promote careers in the trades to young people and their families
- Share and learn about models of promoting Career and Technical Education to youth and their families at the secondary level
- Examine current practices in safety training with special emphasis on training youth to be safe in the trades classroom
- Develop basic grantseeking and grantwriting skills necessary for procuring additional resources and materials for their classroom/program
- Learn about the latest trends in construction through touring an active commercial job site.
- Participate in structured networking with other educators, administrators, and industry professionals.

Sponsorship Type	Benefits	Amount
Title Sponsor <i>One Available</i>	<ul style="list-style-type: none"> • Exclusive identification as “Minnesota Construction Teachers Conference presented by <i>your company name here</i>” <ul style="list-style-type: none"> • Hyperlinked company name/logo on program webpage • Company name on construction teacher logo • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	\$2000

Sponsorship Type	Benefits	Amount
Title Sponsor cont.	<ul style="list-style-type: none"> • Invitation to all conference sessions with opportunity to offer introductory remarks and network with participants • List of all conference participants with mailing addresses • (1) company table at conference for display 	\$2,000
<p>Thursday Transportation</p> <p><i>One Available</i></p>	<ul style="list-style-type: none"> • Identified as “Thursday Transportation Sponsor” on all conference marketing materials • Hyperlinked company name/logo on program web page • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage • Invitation to all conference sessions with opportunity to network with participants • (1) company table at conference for display 	\$1,500
<p>Friday Transportation</p> <p><i>One Available</i></p>	<ul style="list-style-type: none"> • Identified as “Friday Transportation Sponsor” on all conference marketing materials • Hyperlinked company name/logo on program web page • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage • Invitation to all conference sessions with opportunity to network with participants • (1) company table at conference for display 	\$1,500

Sponsorship Type	Benefits	Amount
<p>Thursday Breakfast</p> <p><i>One Available</i></p>	<ul style="list-style-type: none"> • Identified as “Thursday Breakfast Sponsor” on all conference marketing materials • Hyperlinked company name/logo on program webpage • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	<p>\$250</p>
<p>Thursday Lunch</p> <p><i>One Available</i></p>	<ul style="list-style-type: none"> • Identified as “Thursday Lunch Sponsor” on all conference marketing materials <ul style="list-style-type: none"> o Hyperlinked company name/logo on program webpage • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	<p>\$500</p>
<p>Thursday Dinner</p> <p><i>One Available</i></p>	<ul style="list-style-type: none"> • Identified as “Thursday Lunch Sponsor” on all conference marketing materials <ul style="list-style-type: none"> o Hyperlinked company name/logo on program webpage • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	<p>\$1,500</p>

Sponsorship Type	Benefits	Amount
Friday Breakfast <i>One Available</i>	<ul style="list-style-type: none"> • Identified as “Friday Breakfast Sponsor” on all conference marketing materials • Hyperlinked company name/logo on program webpage • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	\$250
Friday Lunch <i>One Available</i>	<ul style="list-style-type: none"> • Identified as “Thursday Breakfast Sponsor” on all conference marketing materials <ul style="list-style-type: none"> o Hyperlinked company name/logo on program webpage • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage 	\$500
Friday Site Tour <i>One Available</i>	<ul style="list-style-type: none"> • Exclusive invitation to identify and host the site tour of one of your “works in progress” on Friday morning • Identified as “Site Tour Sponsor” on all conference marketing materials • Hyperlinked company name/logo on program web page • Hyperlinked logo on all conference emails to participants and interested individuals • Hyperlinked logo on Project Build Minnesota overall sponsor page • Name/logo on all conference signage • (1) company table at conference for display 	\$500

EXPLORING™

DISCOVER YOUR FUTURE

Fall 2022 - Spring 2023

Exploring offers youth and young adults unique, hands-on experiences in environments that develop leadership, character, and confidence through immersive and empowering moments along the way.

Event objectives:

- To provide students opportunity to explore construction careers
- To provide students, 14 - 21 years old, with hands on experience

Sponsorship Type	Benefits	Amount
Title <i>One available</i>	<ul style="list-style-type: none">• Identified as “Project Build Minnesota Skilled Trade Explorer Post presented by your company name here”• Company name on program web page• Hyperlinked company name on program web page• Hyperlinked logo on all Skilled Trade Explorer Post emails to participants, families, partners and interested individuals• Hyperlinked logo on Project Build Minnesota overall sponsor page• Invitation to all Explorer Post sessions with opportunity to offer introductory remarks and network with participants and their families• Name/logo on all Explorer post signage	\$1,500
Scholarship Sponsor <i>Unlimited</i>	<ul style="list-style-type: none">• Sponsor one student’s participation in the program; scholarship provides needed funds for Scouts dues and transportation assistance• Hyperlinked logo on that lesson’s emails to participants, families, partners and interested individuals• Hyperlinked logo on Project Build Minnesota overall sponsor page	\$250

3RD ANNUAL PROJECT BUILD MN GOLF TOURNAMENT

August 2, 2022

An afternoon of fun on the links with networking, to raise funds to support Project Build Minnesota's mission of bringing young people into the construction careers.

Event objectives:

- To provide a fun day of networking and fundraising
- To strengthen relationships between construction trades professionals
- To raise funds to continue Project Build Minnesota mission and vision

Sponsorship Type	Benefits	Amount
Dinner <i>Two Available</i>	<ul style="list-style-type: none"> • Recognition from the podium during dinner • Logo on the event signage • Logo in the event program • Company recognition on signage at sponsored location • First right of refusal for following year if booked by October 2022 • 2 golf registrations 	\$1,500
Lunch <i>Two Available</i>	<ul style="list-style-type: none"> • Recognition from the podium during lunch • Logo on the event signage • Logo in the event program • Company recognition on signage at sponsored location • First right of refusal for following year if booked by October 2022 • 2 golf registrations 	\$1,500

Sponsorship Type	Benefits	Amount
Beverage Cart <i>Two Available</i>	<ul style="list-style-type: none"> • Logo on the event program • Company name and logo on the golf event website page • Recognition from the podium during dinner • Signage on the beverage cart • 1 tournament registration 	\$1,000
Hole Sponsor <i>18 Available</i>	<ul style="list-style-type: none"> • Recognition from the podium during dinner • Signage at the sponsored hole • Logo on the event program • Golf cart • 1 tournament registration 	\$750
Driving Range <i>One Available</i>	<ul style="list-style-type: none"> • Logo sign at the Driving Range • Logo in the event program 	\$500
Putting Green <i>One Available</i>	<ul style="list-style-type: none"> • Logo sign at the Putting Green • Logo in the event program 	\$500
Snack Sponsor <i>One Available</i>	<ul style="list-style-type: none"> • Logo in the event program 	\$500

Thank you for supporting Project Build Minnesota.

Please select your sponsorship event and level(s) on the form below.

Minnesota Construction Teacher's Conference Sponsorships

Sponsor Type	Number Available	Price	Select Qty.
Title Sponsor	One	\$2,000	
Thursday Transportation	One	\$1,500	
Friday Transportation	One	\$1,500	
Thursday Dinner	One	\$1,500	
Thursday Lunch	One	\$500	
Thursday Breakfast	One	\$250	
Friday Site Tour	One	\$500	
Friday Lunch	One	\$500	
Friday Breakfast	One	\$250	

Explorer Post Sponsorships

Sponsor Type	Number Available	Price	Select Qty.
Title Sponsor	One	\$1,500	
Scholarship	Unlimited	\$250	

3rd Annual Golf Tournaments Sponsorships

Sponsor Type	Number Available	Price	Select Qty.
Dinner	Two	\$1,500	
Lunch	Two	\$1,500	
Beverage	Two	\$1,000	
Hole	18	\$750	
Driving Range	One	\$500	
Putting Range	One	\$500	
Snack	One	\$500	

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Primary Contact Person Name: _____

Primary Contact Person's Email Address: _____

Primary Contact Person's Phone Number: _____

Please send this completed form and your payment to:

Project Build Minnesota
1611 County Road B West, Suite 315
St. Paul, MN 55113

If you have questions, please contact us at 651-432-4395

Once payment has been received, we will email the primary contact person for the company's logo and other relevant benefit fulfillment information.